



DOING THE  
MOST GOOD<sup>SM</sup>

## **The Salvation Army and Duke Energy Partner to Keep Cincinnati Warm**

**Who:** The Salvation Army of Greater Cincinnati & Duke Energy

**What:** Cincinnati, Ohio- Duke Energy is working to keep residents of Cincinnati warm this winter by sponsoring the Heat Share Program administered by The Salvation Army. The Heat Share program is designed to assist those in need with heating bills during the winter months.

“This program is here to assist those that may not normally need assistance from The Salvation Army,” according to Major Kenneth W. Maynor, Divisional Commander of the Southwest Ohio Northeastern Kentucky Division. “For instance, last year we helped a married couple with three children for the first time. Due to unexpected medical bills and car repairs, the family was unable to keep up with their bills. We were able to help them maintain financial stability while keeping their kids warm.”

*"In 2004, Cinergy (now Duke Energy) made available over \$74,000 to the Salvation Army for Heat Share to help customers in Hamilton County pay their energy bills," said Todd Arnold, Vice President Customer Care. "We encourage our employees and customers to contribute a donation as part of a utility bill payment or by mailing a check or money order to Duke Energy for the Heat Share program. Duke Energy matches \$1 for every \$2 donated up to a maximum of \$100,000 per year. All donations and Cinergy's match are then forwarded directly to the Salvation Army for distribution to customers in need of assistance."*

To qualify for heat assistance, the customer's energy account must be with Duke Energy, the customer cannot be on the Percentage of Income Payment Plan with Cinergy, the account must be in the customer's name and a current disconnection notice is required. The maximum expenditure per customer is \$300. The program begins January 22, 2008.

### **Where & When:**

To receive assistance, please contact The Salvation Army at 513-721-0795. If a customer qualifies, an appointment will be set prior to the disconnection date. Customers must present identification, verification of income, verification of household members, a current Cinergy bill and a disconnection notice. The

Salvation Army social worker and Cinergy staff will assist the customer in developing the most affordable plan to prevent current and future disconnection.

If you would like to share the warmth with those less fortunate in your community, you may add a donation to your monthly Duke Energy bill or mail a check made out to The Salvation Army/Heat Share program to the following address: Cinergy Heat Share Program, 139 E. 4<sup>th</sup> Street, 873 Main, Cincinnati, Ohio 45202. All donations are tax deductible.

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